



Impact100 Philadelphia is an innovative nonprofit organization that brings individual women donors together to fund large, collective grants. In its first three years, Impact100 awarded \$414,000 in grants to nine nonprofit organizations in the Philadelphia region. In 2012, we will award an additional \$242,000.

The goal of Impact100 Philadelphia is to provide high-impact grants that reach under-served populations, raise the profile of deserving but lesser known organizations, and highlight unmet needs in the Philadelphia region. **By pooling our contributions we can make an impact as a group that we cannot make as individuals.**

For the 2011 grant cycle, 164 women each contributed \$1,000 for a total of \$164,000 in funding. Our members awarded five grants in June 2011: a \$100,000 project grant to West Philadelphia Alliance for Children (WePAC) and four smaller but significant operating grants. New Jersey Tree Foundation in Camden (2010) and the Philadelphia Committee to End Homelessness (2009) were previous \$100,000 grant recipients. In 2012, we will award two \$100,000 project grants and three significant operating grants to our five finalists.

More about Impact100 Philadelphia:

- Membership is open to women, age 21 or older, who each contribute \$1,000 toward the grants to be awarded that year. This is a **one-year commitment**; continued membership is an annual decision.
- There are no participation requirements—each member chooses her level of involvement. Any member may participate in the grant process and evaluate proposals.
- Nonprofit organizations apply for a \$100,000 project grant in one of five focus areas: Arts & Culture, Education, Environment, Family, and Health & Wellness.
- One finalist per focus area is selected after a detailed process of proposal evaluation by members; the grant recipients are chosen by a vote of the entire membership.
- No portion of a membership contribution is used for Impact100 Philadelphia's administrative expenses; **100% of every donation goes toward the grants and is fully tax deductible.**
- Impact100 has no paid staff. All management activities are performed by volunteers.

Impact100 Philadelphia members live in areas ranging from New Hope to New Jersey, from Center City to the suburbs. Some members are professional women who work full- or part-time, while others have left the work force to raise children or enjoy retirement.

To make a one-year commitment to join Impact100 and participate in the next grant cycle, **please complete our membership form and return it with your check by December 1, 2012.**



Impact100 Philadelphia Snapshot

Mission: Engage and educate women in philanthropy while collectively awarding grants to local nonprofits.

Goal: Provide high-impact grants that reach under-served populations, raise the profile of deserving but lesser known organizations, and highlight unmet needs in the Philadelphia region.

Membership: 111 members in 2008, 139 members in 2009, 164 members in 2010, 242 members in 2011.

"I love it. It broadens what I know about donors' interests, and about the nonprofit community." **Louisa D.**

"Absolutely 100% wowed by Impact100 leadership, level of organization, clarity in mission and role for Focus Area Committee members." **Ruth H.**

"I have learned so much through this process. I knew it was going to be good, but it has been even better than I thought." **Abby S.**

Focus Areas: Arts & Culture, Education, Environment, Family, and Health & Wellness.

Funds Awarded: \$414,000 to nine nonprofit organizations.

2009 Grantee (\$111,000): The Philadelphia Committee to End Homelessness (PCEH) received Impact100's inaugural grant for its *SafeHome Philadelphia* project and moved 28 families from homelessness to a place of their own. The hope of PCEH is to change the way homelessness is addressed in Philadelphia.

Executive Director Phyllis Ryan Jackson: "This is the largest amount of money we've ever received. We loved from the beginning the boldness of the plan to make such an impact."

2010 Project Grantee (\$100,000): The New Jersey Tree Foundation, through its *Urban Airshed Reforestation Project* and the assistance of over 500 community volunteers, removed concrete from neighborhoods and planted 250 trees and 1,200 shrubs and perennials. NJTF seeks to reduce pollution in struggling Camden neighborhoods and empower people to change their lives.

Camden Mayor Dana Redd: "I can tell you we are a much greener city because of your efforts and support. And this is the type of partnership we need in Camden -- more women in leadership impacting the community."

Camden resident Sheila Roberts: "It takes all of this and a lot more to improve physical health and quality of life....I tell people to plant trees and see a transformation of your block."

2010 Operating Grants (\$39,000): Federation of Neighborhood Centers (\$20,000) and Senior LAW Center (\$19,000).

2011 Project Grantee (\$100,000): West Philadelphia Alliance for Children, through the *Open Books Open Minds* project, will re-open libraries at three to five schools and expand library services and hours at others. Up to 5,000 children will gain better access to books and be more exposed to the importance – and joy – of reading.

WePAC Executive Director David Florig: "A grant of this size and from this particular group puts us on the map and makes us a serious player. The potential for growth is just amazing....This is a game-changer for us."

2011 Operating Grants (\$64,000): Northwest Philadelphia Interfaith Hospitality Network (\$20,000), Urban Tree Connection (\$20,000), Community Arts Center (\$12,000), and Concern for Health Options: Information, Care and Education (\$12,000).



2012 MEMBERSHIP FORM

Membership in Impact100 Philadelphia is conditioned upon receipt of a \$1,000 non-refundable donation, and this signed form. Contributions for the 2013 grants are due by **December 1, 2012**.

Name (as you prefer to be listed): _____

I'm renewing my membership. My contact information is the same as last year unless otherwise noted.

Email: _____

Preferred Phone: _____ Other Phone: _____

Street Address: _____

City: _____ State: _____ Zip: _____

How I learned about Impact100: _____

I want to be a **MEMBER** of Impact100 Philadelphia by contributing **\$1,000 in dues**. I am enclosing a tax-deductible **ADDITIONAL DONATION** to support Impact100 operating expenses:

\$50 \$75 \$100 \$150 \$200 \$500 Other

My total contribution is: **\$1,000 (membership) + \$_____ (operating expenses) = \$_____ (total)**

My **payment** is being made by:

- Check**, enclosed and payable to *Impact100 Philadelphia*.
- Credit Card** or PayPal at www.impact100philly.org. (I understand PayPal charges a \$25 fee.)
- Stock transfer**, using the forms at www.impact100philly.org.

My/my spouse's company makes **matching gifts** (to be applied toward Impact100 operating expenses)

Confidentiality: *I will not disclose confidential information acquired in connection with the work I do on behalf of Impact100. I agree not to share members' names outside the membership and understand that the membership list is printed each year in the Annual Meeting program.*

Conflicts of Interest: *To insure a fully transparent grant selection process, I will disclose to the Impact100 Philadelphia board of directors any potential conflict of interest that I may have with Impact100 applicants. I understand that I may be asked to refrain from discussion on any topic where a potential conflict of interest arises. In addition, I will not attempt to gain an advantage for or to persuade other members to vote for any particular grant applicant.*

Signed: _____

Date: _____

PLEASE RETURN CHECK AND FORMS TO: Impact100 Philadelphia, P.O. Box 275, Wynnewood, PA 19096

The official registration and financial information of Impact100 Philadelphia may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, (800) 732-0999. Registration does not imply endorsement.